

What makes us different?

1 THE PREFERRED GUIDE The “official resource” for many organizations, including: Alzheimer’s Association of Oregon, Washington County Disability, Aging & Veteran Services and Oregon Cascades West Council of Governments- Senior & Disabilities Services. We are also the official resource for Salem Hospital, and Asante Medical Centers.

2 ANNUAL DISTRIBUTION We distribute guides to hundreds of locations including hospitals, senior centers, area agencies on aging, case managers, libraries, physician offices, senior housing communities, parish nurses, expos and more.

- Puget Sound — 100k guides
- Portland/Vancouver — 75k guides
- Mid-Willamette Valley — 55k guides
- Southern Oregon — 50k guides

3 FOCUSED GEOGRAPHIC AREA Consumers search and shop locally. Puget Sound includes King, Pierce and Snohomish Counties. Portland/Vancouver includes Clackamas, Multnomah, Washington and Clark counties. Mid-Willamette Valley includes Marion, Polk, Yamhill, Linn, Benton and Lincoln counties. Southern Oregon includes Douglas, Josephine, Jackson and Klamath counties.

4 97% RENEWAL RATE High satisfaction and return on investment (ROI).

5 LOCAL REPS More than an advertisement, we are an extension of your marketing department. We know your referral sources and can help you market your business.

6 TARGETED MARKETING Content and features designed specifically for those 50 and better.

7 DESIGN Thoughtful color selection and low-glare paper for mature eyes. Digest size is easy to carry and is a great desk reference.

8 COMPREHENSIVE 100+ topics of information, providing a one-stop resource.

9 SHELF LIFE Seniors and professionals keep our guide as a valuable reference.

10 INTERNET MARKETING Post your events, job openings, promotions, and news on RetirementConnection.com.

Home Health Agencies	
18	Armedays Home Health Services, 1151 NE Green Widery #E, Portland 97220 503-252-5733
18	Armedays Home Health Services, 1041 SW Upper Boone Hwy, Astoria, Portland 97224 503-329-1828
18	Assured Home
18	Caritas Health
15	Marlin Health
18	Providence Ho
9	Yonkersmark Ho
	Admix Health
	Adv erisk Hom
	BrightStar Ho
	BrightStar Ho
	Codman Health
	Coventry Ho
	Caritas Health
	HomeCare S.I.
	Innovative Sen
	Edgar Person
	Margie At Ho
	Midwest Ho

Assisted Living, Residential & Family Care Home	
ALBANY, OR	
146	Moore Bell Village, 2021 Columbus St SE, Albany 97221
BATTLEGROUND, WA	
158	Cobalt Home 4, 201 SW 20th Ave, Battle Ground 98604
159	Mallard Landing, 811 SE Clark Ave, Battle Ground, 98604
BEAVERTON, OR	
	Beaverton H Ho, 4221 SW 29th Ave, Beaverton, 97005
159	Cardinal Place, 14210 SW Hart Rd, Beaverton, 97007
174	Edgewood Pointe, 2710 SW Scholls Ferry Rd, Beaverton, 97008
177	Burroughs Square, 14410 SW Remington Rd, Beaverton, 97005
179	Harbortown of Beaverton, 12200 SW Hart Rd, Beaverton 97008
179	Harbortown Mariposa, 10880 SW Davies Rd, Beaverton, 97008
CAMAS, WA	
156	Mountainview Home, 2147 NW Kent St, Camas, 98607
CANBY, OR	
181	Margie at Hope Village, 1513 S Hwy 31, Canby, 97009
180	Island Place, 625 SW 15th Ave, Canby, 97009
CLACKAMAS, OR	
180	Mission Pointe, 1120 SE Sunnyside Rd, Clackamas, 97015

EASY-TO-READ COMPARISON GRIDS:

An added feature of the guide are the housing and homecare comparison grids which compare specific details about each company’s services, amenities and pricing. This valuable tool is used not only by seniors and their families to “comparison shop”, but also by case managers and other professionals.

Content includes: complete addresses, phone numbers, license types and other helpful details to assist in making informed decisions. All licensed communities and agencies are included and updated every 6 months.

Sponsors are highlighted with their ad page in red for quick reference. Print sponsors also receive a complimentary web ad with links, logo and description on RetirementConnection.com.



The Most Comprehensive Retirement Resource

At Home Care & Health

Agency Name	Address	Phone	Website	Services	Cost
541-328-7723	A	*	*	*	\$1,181
503-685-8188	A	*	*	*	\$1,250
503-687-0123	A	*	*	*	\$1,105
503-540-1334	A	*	*	*	\$1,090
503-645-7108	A	*	*	*	\$1,455
503-671-9474	A	*	*	*	\$1,201
503-645-4273	B	*	*	*	\$1,201
503-641-0211	A	*	*	*	\$1,200
503-540-0211	A	*	*	*	\$1,195
503-434-2288	A	*	*	*	\$1,604
503-266-4444	A	*	*	*	\$1,103
503-266-9535	A	*	*	*	\$1,175
503-698-7600	A	*	*	*	\$1,075

Housing

Agency Name	Address	Phone	Website	Services	Cost
541-328-7723	A	*	*	*	\$1,181
503-685-8188	A	*	*	*	\$1,250
503-687-0123	A	*	*	*	\$1,105
503-540-1334	A	*	*	*	\$1,090
503-645-7108	A	*	*	*	\$1,455
503-671-9474	A	*	*	*	\$1,201
503-645-4273	B	*	*	*	\$1,201
503-641-0211	A	*	*	*	\$1,200
503-540-0211	A	*	*	*	\$1,195
503-434-2288	A	*	*	*	\$1,604
503-266-4444	A	*	*	*	\$1,103
503-266-9535	A	*	*	*	\$1,175
503-698-7600	A	*	*	*	\$1,075

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▲ CLEAR AND CONCISE SECTIONS

An important element for the shelf life of any publication is to make sure the reader finds all they need in one resource. The more than 100 topics of information are separated into clear, easy to find, and color coded sections.

Compare the Value

A COMPLETE PACKAGE

When comparing pricing, don't simply look at the cost of a one time ad. Compare "how much will it cost to run the ad for a year?" Our annual rate includes print, website and community. We also include web links, event postings, networking and marketing support. "Are these additional costs with other publications?"

TARGETED DEMOGRAPHICS

Our readers are 50 and older, those assisting parents and planning for themselves. Compare the readership of a publication, "Are you reaching your target market: the age, income and geographic area?" Compare shelf life "How long will your marketing dollars endure, is the publication a resource or a throw-away piece?"

FOCUSED GEOGRAPHIC AREA

If you need to target a specific city, why waste the distribution and budget to reach those outside your service area. "Are the readers within the geographic area that you typically draw customers?" Our staff has a strong local presence and fosters connections with key referral sources.

RetirementConnection.com: A Valuable Resource

FOR THOSE 50 AND BETTER

The website is easy to navigate. Visitors can search by service or browse by region to access local resources, link directly to sponsors, read articles, and keep current with local event postings.

FOR PROFESSIONALS

The website is a comprehensive resource to find network meetings, professional events and marketing opportunities. Professionals can also access a monthly newsletter and receive marketing and networking updates.

SOCIAL MEDIA

Our Facebook page and Linked-In group both highlight weekly professional events, new educational articles and links to sponsors.



LOCAL DIRECTORIES include resource listings, news & events, articles and business profiles.



CALENDARS allow easy searching of health fairs, open houses, seminars, and special events.



ENHANCED WEB LISTINGS include a description, logo, and email & web advertisements spotlighted in a priority position above general listings.

Find our online media kit at www.RetirementConnection.com/mediakit or scan the QR image with your phone.



The most comprehensive retirement resource for older adults, their families and the professionals that serve them.

Find out why.



Retirement
Connection

More than advertising, Retirement Connection is an extension of your marketing department. We use the most focused multi-media marketing, including: print, internet and community.

THE GUIDE

Retirement Connection Guide is the most comprehensive local resource for those 50 & better, with hundreds of topics, comparison grids, educational articles and caregiver checklist.

THE WEBSITE

RetirementConnection.com contains comprehensive searchable business listings organized by category, a news and events section, downloadable print guides, job postings and marketing resources.

THE NETWORK

We work to build a strong business-to-business network. This includes a monthly e-newsletter, online event calendar, marketing opportunities, quarterly sponsor events, community news and professional development.

For advertising information call us at 503-505-5865, 800-462-1316
or email mktg@RetirementConnection.com