

The most comprehensive retirement resource for older adults, their families and the professionals that serve them.

Find out why.



More than advertising, Retirement Connection is an extension of your marketing department. We use the most focused multi-media marketing, including: print, internet and community.

THE GUIDE

Retirement Connection Guide is the most comprehensive local resource for those 50 & better, with hundreds of topics, comparison grids, educational articles and caregiver checklist.

THE WEBSITE

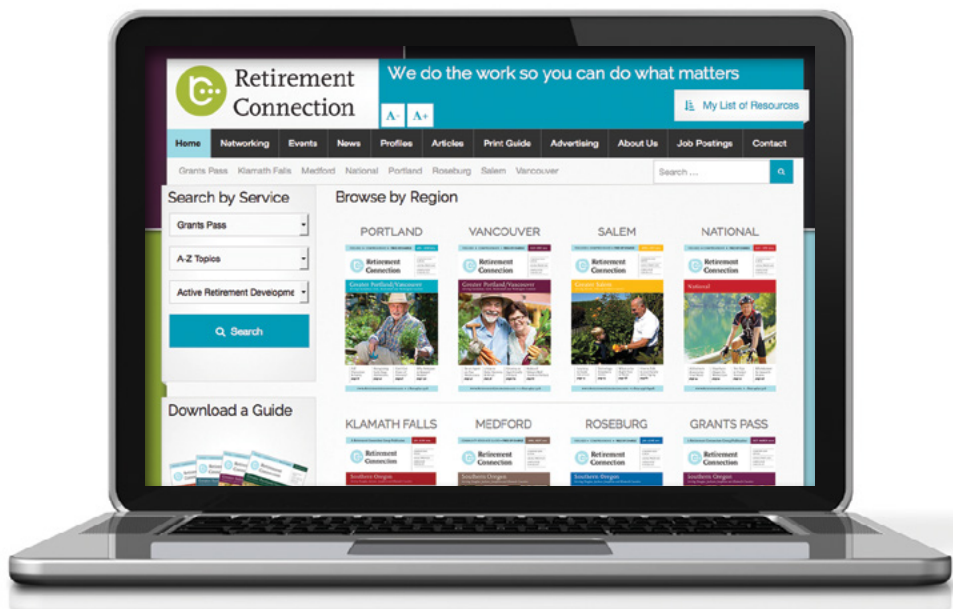
RetirementConnection.com contains comprehensive searchable business listings organized by category, a news and events section, downloadable print guides, job postings and marketing resources.

THE NETWORK

We work to build a strong business-to-business network. This includes a monthly e-newsletter, online event calendar, marketing opportunities, quarterly sponsor events, community news and professional development.

For advertising information call us at 503-505-5865, 800-462-1316 or email mktg@RetirementConnection.com

RetirementConnection.com: A Valuable Resource



FOR THOSE 50 AND BETTER

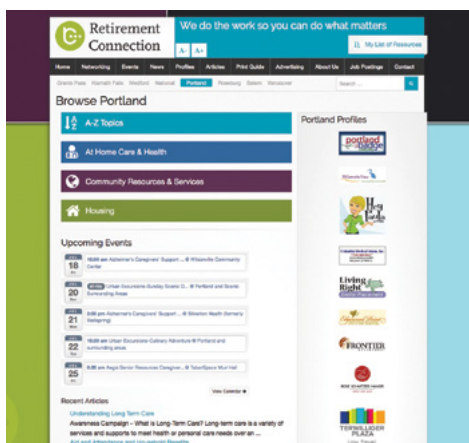
The website is easy to navigate. Visitors can search by service or browse by region to access local resources, link directly to sponsors, read articles, and keep current with local event postings.

FOR PROFESSIONALS

The website is a comprehensive resource to find network meetings, professional events and marketing opportunities. Professionals can also access a monthly newsletter and receive marketing and networking updates.

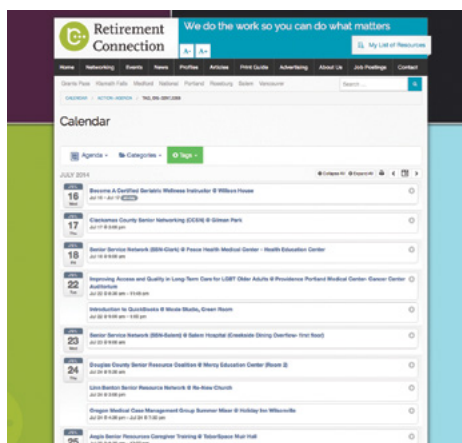
SOCIAL MEDIA

Our Facebook page and Linked-In group both highlight weekly professional events, new educational articles and links to sponsors.



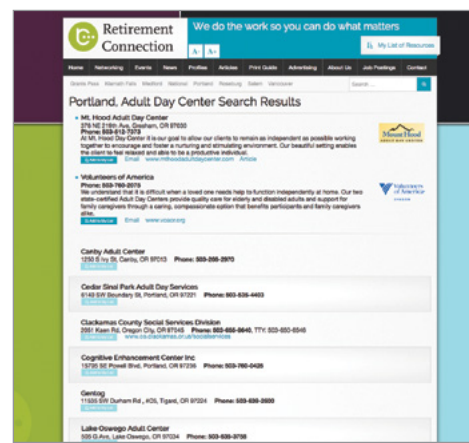
LOCAL DIRECTORIES

include resource listings, news & events, articles and business profiles.



CALENDARS

allow easy searching of health fairs, open houses, seminars, and special events.



ENHANCED WEB LISTINGS

include a description, logo, and email & web advertisements spotlighted in a priority position above general listings.

Find our online media kit at www.RetirementConnection.com/mediakit or scan the QR image with your phone.

