

Spring Expo

March 8–9, 2017
Salem Convention Center



RACING TOWARD
QUALITY

Visit bit.ly/OHCASE2017 For more information and to register.

Preliminary Program

Register Online Today

OHCA Spring Expo Conference

March 8–9, 2017

Salem Convention Center



**RACING TOWARD
QUALITY**

Please join us as we “race toward quality” at the 2017 OHCA Spring Expo Conference, a two-day conference packed with expert presentations, training, and new best practices you can use to make immediate improvements to efficiency, quality of care, and resident satisfaction in your community. Our team of expert presenters will provide timely education specifically focused on issues facing nursing facilities, assisted living, residential care, and in-home care agency professionals, including sessions which meet the criteria for memory care community CEU requirements. Benefit from networking opportunities that connect you with other long term care professionals and business partners from across Oregon.

Registration begins January 4, 2017, at bit.ly/OHCASE2017.

Receive the early bird discount (10% off registration costs) if you register by February 5, 2017.

Venue and Overnight Accommodations

Venue

Salem Convention Center
200 Commercial St SE
Salem, OR 97301

The Salem Conference Center is conveniently located in the heart of Salem’s downtown. From stunning architecture to experienced, professional staff, this venue is first-class! The venue is designed and built to reflect the natural beauty and relaxed lifestyle of Oregon’s Willamette Valley.

Overnight Accommodations

The Grand Hotel

201 Liberty Street SE, Salem, OR 97301
(877) 540-7800

Located adjacent to the Salem Conference Center

Please identify yourself as attending the OHCA Spring Expo to receive the conference discounted pricing. **Reservations must be made by Sunday, February 12, 2017, to guarantee pricing.**

Deluxe King: \$129 (single rate) \$139 (double rate)

Deluxe Double Queen: \$139 (single rate) \$149 (double rate)

Suite King: \$149 (single rate) \$159 (double rate)

Suite Double Queen: \$159 (single rate) \$169 (double rate)

The Grand Hotel in Salem has the most elegant, spacious rooms available in Salem! Room rates include complimentary breakfast buffet, parking, in-room internet access, and wireless access available throughout the entire complex.



Spring Expo Event Highlights

Keynote Speaker

7 Seconds Can Change Your Life: The Art of Listening and Communicating with Impact

Presented by Allison Clarke of Allison Clarke Consulting

Sponsored by:

BARINGS



Your success depends upon your ability to communicate effectively with staff, residents, resident families, and regulators. Can you step out from behind your emails, tweets, and texts and deliver a face-to-face, short, compelling message with passion and clarity? In this opening keynote presentation, Allison will discuss how to maximize your human side for accelerated results from your everyday interactions. A popular OHCA event speaker, Allison will show you how to be more aware of what your body language is saying and how to manage it.

Allison Clarke is an expert in leadership and influence who brings over 20 years' experience in corporate training. She believes no change can happen without the right attitude, a strong vision, and effective coaching. As a "Top 25 Master Trainer" for Dale Carnegie Corporation, Allison spent 16 years witnessing miraculous transformations. This gave her the foundation she needed to affect significant change and stretch her own comfort zone to launch Allison Clarke Consulting. She is a former president-elect of the Oregon National Speakers Association and has effectively developed leaders in several industries. Some of her clients include Intel, Kroger, Dick Hannah Dealerships, Anvil Media, Club Sport Oregon, and Dignity Memorial.

The Winner's Circle Trade Show

Wednesday, March 8, 2017

Join OHCA business partners for lunch at the Exhibitor Showcase Trade Show! Enjoy your lunch, and then learn about the amazing products and services offered by OHCA business partner members. Engage with these quality vendors to understand how partnerships can help you improve operations and cost savings at your community.

BONUS:

Participate in the "Kentucky Derby" activity challenge in the trade show, and be entered to win the GRAND PRIZE! Grand Prize Activity Challenge Sponsored by:



"Race for the Roses" Happy Hour Event

Wednesday, March 8, 2017, 4:30pm - 6:30pm

Complete your first day of the Spring Expo by staying for happy hour! The event includes interactive games and prizes and complimentary appetizers with drinks available for purchase. Enjoy the ultimate professional development "Triple Crown" of networking, innovation and inspiration with your long term care colleagues and business partners.

Schedule at a Glance

Wednesday, March 8, 2017 6.75 CEUs (3.0 qualify for memory care unit credits)

8:00am – 4:30pm

Registration

Continental breakfast available from 8:00am – 10:00am

Sponsored by: Moss Adams & Schryver Medical Sales and Marketing

9:00am – 10:15am

Opening Keynote Presentation

7 Seconds Can Change Your Life: The Art of Listening and Communicating with Impact

Allison Clarke, Allison Clarke Consulting

Sponsored by: Barings

10:30am – 11:30am

Educational Breakout Sessions

- **End of Life Decision Making: Addressing POLST and Advanced Directives**

*Gwen Dayton, JD, CHC, Executive Vice President and General Counsel,
Oregon Health Care Association*

Audience: ALL

Education Track: Clinical Excellence

- **Don't Be Watching the (Regulatory) Detectives! Best Practices for Doing Your Own Incident Investigations**

*Joseph Greenman, JD, Shareholder, Lane Powell
Gabriela Sanchez, JD, Shareholder, Lane Powell*

Audience: ALL

Education Track: Rules and Regs

- **5 Steps to Create Loyal Customers**

Allison Clarke, Allison Clarke Consulting

Sponsored by: SAIF Corp

Audience: ALL

Education Track: Hot Topics

- **Workplace Conflict, Drama, and Grief: Effective Skills for Meeting Emotional and Professional Needs of Staff**

Mark Duhrkoop, Executive Director, Genesis Life Transitions

Sponsored by: Genesis Life Transitions

Audience: ALL

Education Track: Leadership

- **Racing to Beat Weight Loss and Dehydration: Meeting Service Planning Regs for Memory Care**

Janelle Asai, RD, LD, Consultant, Asai Consulting

Audience: MEM

Education Track: Memory Care

**Approved for Memory Care Unit Credits

11:30am – 2:00pm

The Winner's Circle

Exhibitor Showcase Luncheon

Schedule at a Glance

Wednesday, March 8, 2017 6.75 CEUs (3.0 qualify for memory care unit credits)

2:15pm – 3:15pm

Educational Breakout Sessions

- **Employment Law Best Practices for Long Term Care Employees**
Jeff Brecht, JD, Counsel to the Firm, Lane Powell
Sponsored by: Lane Powell
Audience: ALL
Education Track: Rules and Regs
- **Who Lives and Works in Oregon's ALF, RCF, and Memory Care Communities?**
Paula Carder, PhD, Associate Professor, Institute on Aging, Portland State University
Sponsored by: Portland State University
Audience: ALF, RCF
Education Track: Hot Topics
- **The Leader Who Never Dies: Show Others How to Live Up to Their True Potential**
Allison Clarke, Allison Clarke Consulting
Audience: ALL
Education Track: Leadership
- **Clinical Excellence Session, Topic To Be Announced**
Presenter to Be Announced
Education Track: Clinical Excellence
- **Proactively Engaging Difficult Families When Dementia is in the Picture**
Christy Turner, CDP, CDCM, CCSI, DementiaSherpa.com
Sponsored by: DementiaSherpa.com
Audience: MEM
Education Track: Memory Care
**Approved for Memory Care Unit Credits

3:30pm – 4:30pm

Educational Breakout Sessions

- **Managing Pain in the Senior Population**
Jim Altrichter, RN, BA, Operations Manager, Consulting Resources
Sponsored by: Consulting Resources
Audience: ALF, RCF
Education Track: Clinical
- **Rules and Regs Session, Topic To Be Announced**
Presenter to be announced
Education Track: Rules and Regs
- **Can't We All Just Get Along? Five Generations in the Workplace**
Marc Burnham, National Director of Innovative Practices, American Medical Response
Sponsored by: American Medical Response
Audience: ALL
Education Track: Hot Topics
- **Carrots, Sticks, and Fairy Dust: How to Engage Your Staff**
Doug Lundrigan, MBA, Lighthouse Leadership
Sponsored by: Lighthouse Leadership
Audience: ALL
Education Track: Leadership
- **9 Ways to Optimize Quality of Life for People Living with Dementia**
Christy Turner, CDP, CDCM, CCSI, DementiaSherpa.com
Sponsored by: DementiaSherpa.com
Audience: MEM
Education Track: Memory Care
**Approved for Memory Care Unit Credits

4:30pm – 6:30pm

Race for the Roses - Happy Hour

Schedule at a Glance

Thursday, March 9, 2017 3.0 CEUs (3.0 qualify for memory care unit credits)

8:00am – Noon

Registration

Continental breakfast available from 8:00am – 10:00am

9:00am – 10:00am

Educational Breakout Sessions

- **Home and Community Based Care Services Rules: Changes and Impact on ALF/RCF Communities**
Linda Kirschbaum, Senior Vice President of Quality, Oregon Health Care Association
Audience: ALF, RCF
Education Track: Rules and Regs
- **Effective Response to Adverse Events: Compassion, Learning, and Resolution**
Melissa Parkerton, Interim Executive Director, Oregon Patient Safety Commission
Mary Ludlum, Patient Safety Consultant, Oregon Patient Safety Commission
Sponsored by: Oregon Patient Safety Commission
Audience: NF
Education Track: Quality Improvement
- **Frontline Hiring for Retention and Performance**
Harold Orsborn, Director of Business Development, Insight Worldwide
David Fineran, National Sales Executive, Insight Worldwide
Lynn Michaelson, Director of Human Resources, Insight Worldwide
Sponsored by: Insight Worldwide
Audience: ALL
Education Track: Leadership
- **Dementia Training: Strategies for Successful Training**
Kelly Ording, MA, CDP, CADDCT, Watermark Retirement Communities
Audience: MEM
Education Track: Memory Care
**Approved for Memory Care Unit Credits

10:15am – 11:15am

Educational Breakout Sessions

- **Memory Care Community Survey Updates**
Ann McQueen, Manager, Community Based Care Survey, DHS SOQU
Ana Potter, Manager, Community Based Care Survey, DHS SOQU
Audience: ALF, RCF
Education Track: Rules and Regs
**Approved for Memory Care Unit Credits
- **Taking the Guesswork Out of PRN Medication Parameters**
Cynthia McDaniel, MSN, RN, ElderWise, Inc.
Sponsored by: ElderWise, Inc.
Audience: ALF, RCF
Education Track: Quality Improvement
- **Successful Coaching: Get Great Outcomes!**
This session continues until 12:30pm.
Scott Sadler, Executive Coach, National Public Speaker, Facilitator, Creative Conflict Solutions
Audience: ALL
Education Track: Leadership
- **Rethinking Dementia Care: Delivering Person Centered Care**
Kelly Ording, MA, CDP, CADDCT, Watermark Retirement Communities
Audience: MEM
Education Track: Memory Care
**Approved for Memory Care Unit Credits

Schedule at a Glance

Thursday, March 9, 2017 3.0 CEUs (3.0 qualify for memory care unit credits)

11:30am – 12:30pm

Educational Breakout Sessions

- **CMS Impending Rule Changes for Nursing Facilities: Just the Facts**
Gwen Dayton, JD, CHC, Executive Vice President and General Counsel, Oregon Health Care Association
Audience: NF
Education Track: Rules and Regs
- **A Leonardo daVinci Guide to Assessment and Problem Solving: Resident Health Services and Change of Condition**
Cynthia McDaniel, MSN, RN, ElderWise, Inc.
Sponsored by: ElderWise, Inc.
Audience: ALF, RCF
Education Track: Quality Improvement
- **Successful Coaching: Get Great Outcomes!**
This session is continued from 10:15am.
Scott Sadler, Executive Coach, National Public Speaker, Facilitator, Creative Conflict Solutions
Audience: ALL
Education Track: Leadership
- **Mission Forward: New Paths in Dementia Care**
Pam Brandon, President/Foundation, AGE-u-cate® Training Institute
Sponsored by: AGE-u-cate® Training Institute
Audience: MEM
Education Track: Memory Care
**Approved for Memory Care Unit Credits



Thank You, Sponsors!

Endorsed Partners



Elite Sponsors



Premier Sponsors

American Medical Response
Consulting Resources
HPSI
Infinity Rehab
KPD Insurance
SAIF Corp

Contributing Sponsors

Grand Prize Activity Challenge	Metro West Ambulance
Keynote Speaker	Barings
Happy Hour	HPSI
Name Tags	Infinity Rehab
Reverse Trade Show Happy Hour	Lane Powell
AV Equipment	Diagnostic Laboratories And Radiology
Continental Breakfast	Schryver Medical Sales & Marketing
	Moss Adams
Education Sponsor	SAIF Corporation

Education Session Sponsors

AGE-u-cate Training Institute
American Medical Response
Consulting Resources
DementiaSherpa.com
ElderWise, Inc.
Genesis Life Transitions

Insight Worldwide
Lane Powell
Lighthouse Leadership
Oregon Patient Safety Commission
Portland State University

General Information

Registration Fees

	OHCA Members	Non-Members
Facility/Agency Early Bird Registration Rate Register by Feb 5, 2017	First Attendee = \$224 Second Attendee = \$179 Additional Attendees = \$18	First Attendee = \$314 Second Attendee = \$269 Additional Attendees = \$63
Facility/Agency Regular Registration Rate Registrations received between February 6–March 5, 2017	First Attendee = \$249 Second Attendee = \$199 Additional Attendees = \$20	First Attendee = \$349 Second Attendee = \$299 Additional Attendee = \$70
Facility/Agency Late Registration Rate Registrations received beginning March 6, 2017	First Attendee = \$299 Second Attendee = \$249 Additional Attendees = \$40	First Attendee = \$399 Second Attendee = \$349 Additional Attendee = \$90
Corporate Office Early Bird Registration Rate Register by February 5, 2017	\$179/person	\$279/person
Corporate Office Regular Registration Rate Registrations received between February 6–March 5, 2017	\$199/person	\$299/person
Corporate Office Late Registration Rate Registrations received beginning March 6, 2017	\$249/person	\$349/person

Continuing Education Units

The Spring Expo is approved for the following education units:

Nursing Facility Administrators: Approval pending for 9.75 CEUs by the Oregon Health Licensing Agency

Assisted Living, Residential Care Administrators: OHCA is an approved provider of 9.75 CEUs by the Department of Human Services Office of Licensing and Regulatory Oversight

Memory Care Administrators: OHCA is an approved provider of 6.0 CEUs by the Department of Human Services Office of Licensing and Regulatory Oversight

Washington State Nursing Facility Administrators: OHCA is an approved provider of 9.75 CEUs by the Washington State Board of Nursing Home Administrators

Audience Key

ALF: Assisted Living

ALL: All Audiences

IHC: In-Home Care Agency

MEM: Memory Care Unit Credits

NF: Nursing Facility

RCF: Residential Care Facility

Access Handouts Online Before the Event!

All handouts for Spring Expo will be provided to participants electronically. Handouts will be made available Friday, February 17, 2017. Make sure to enter your correct email address while registering, so we are able to email you access to the handouts before the event!

Questions?

Visit the OHCA Spring Expo website, bit.ly/OHCASE2017, or call (503) 726-5260.

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Oregon Health Care Association, 11740 SW 68th Parkway, Suite 250, Portland, OR 97223