CUSTOMER SERVICE

www.RetirementConnection.com

All of the following are available on our website to help promote your company's programs and services.

Across the top of the website the following tabs:

Networking

<u>(RetirementConnection.com/networking)</u> Professionals within the retirement industry can use this page to share and access information, announcements, networking and professional events more effectively.

Events (RetirementConnection.com/events)

Post your event online to increase attendance. Anyone who visits our website can select the regional area they are interested in to learn about things such as: Local Entertainment, Health Fairs, Expos, Open Houses, Special Offers, Important News, and other great events and notices in their local community.

News

(RetirementConnection.com/news-information) News submitted should be all industry-relevant and is a great way to get exciting information shared with our large long-term care audience. It can be a deficiency free survey, the start of an innovative program, or posting a scam warning.

Jobs (RetirementConnection.com/jobs)

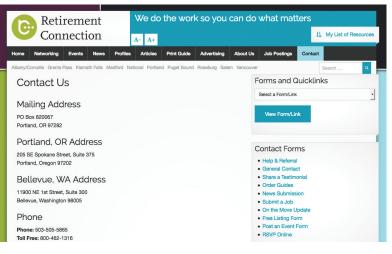
Retirement Connection posts professional or management level job opportunities for the NW Region and we are happy to provide this service at no cost to help you find qualified candidates for your positions.

Articles (RetirementConnection.com/articles)

As a sponsor of Retirement Connection, you may provide an educational article to be posted on our website and linked to your enhanced web listing. Sponsors with full page ads and larger have the option of providing a 400 word educational article to be placed in the guide near your ad.

MORE WAYS WE CAN HELP:

• Hospital Case Manager Events are held throughout the year to connect with discharge planners and share resources. A list of upcoming events can be found at RetirementConnection.com/education



Contact (RetirementConnection.com/contact)

Open the "contact" tab to find additional tools to help you...

- <u>Help & Referral</u> if you need help finding a specific referral or service.
- <u>Share a Testimonial</u> to let us and others know if we have done something well.
- <u>Order Guides</u> to share with others and be a resource for those in the community.
- <u>On the Move Update</u> is a great way to introduce new employees or highlight employment changes or promotions
- Free Listing Form is an easy way to submit information about organizations or resources that you think would be valuable for us to include in our online guide. If you notice updates needed, please contact us with those as well.
- <u>Post an Event Form,</u> <u>News Submission,</u> and <u>Submit a Job</u> links are also available on this page. Events, On the move, and links to News are included in our newsletter for the appropriate market.
- <u>**RSVP Online**</u> to let us know you will attend a sponsor event or release party.
- Staff Inservice for additional training & resources.
- **Secret Shop** your own business to see how you are doing on weekends and after hours.
- **Brainstorm** with our staff to talk through next steps and ideas.