



Portland/ Vancouver

Monthly Marketing Update- May 2022

Sponsors, Please note the time change for our derby event!

Well, this is embarrassing. In all of our planning, I accounted for too many hours between time zones. The Kentucky Derby Wine tasting event will be from **1:00 pm- 4:00 pm**.

I am so sorry for the necessary time adjustment, but I wanted to make sure we are coordinating with the main event races. This was my error, and I am very fortunate that my team caught the mistake in time to make adjustments with The Four Graces Winery and the photo booth. I have already personally emailed each YES RSVP and really hope I caught everyone.

****You can still RSVP TODAY** below if you haven't had the chance, and if you have RSVP'd already. Please do me a favor and RSVP again so I know not to follow up and call you about the time change. I'm sorry once again, and thank you! [RSVP](#)

On a personal note, My husband, Lyman, continues to fight cancer and it has been a tough month. We appreciate everyone who has posted support and well wishes on his Caring Bridge page, it has truly made an impact on his desire to fight and remain positive. He is really hoping to see our sponsors at the Derby Event this Saturday. My fingers and toes are crossed!

Network Meetings

Please visit our [networking page](#) for more details.

May 4, 8am

Metropolitan Senior Network (MSN)

May 10, 3pm

East County Marketing Exchange (ECME)

May 12, 4pm

MSN Happy Hour



May 17, 3pm
Westside Referral Network (WRN)

May 20, 9am
Senior Service Network-Clark County (SSN-Clark)

May 23, 3pm
SPIN Portland

Marketing Update

Please visit our [event calendar](#) for details and more.

May 7, 1-4pm
Kentucky Derby Wine Tasting Event for Retirement Connection Sponsors

June 7, 11am
Transitions of Care Monthly Meeting

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Events

Job Postings

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Hello Florida!

We have now added new provider information for the state of Florida on CareAvailability.com. This means an additional 4,500+ providers are now listed in our database of resources, including: 2,417 senior housing options, such as assisted living, care homes, and skilled nursing facilities. Additionally we have added 1,477 homecare and hospice organizations.

What's New

On the home page of CareAvailability.com we have made sure you can browse articles by topics with ease. For instance, if you're looking for information about Power of Attorney for Memory Care, this would be under Housing and Estate Planning. Whatever services you need will be accessible and easy to navigate between desired searches. Can't find what you're looking for? Visit Resources and News to request a topic you'd like more information about.

On the Move

Do you know someone that has recently changed positions? [Send us an update](#) to share in the monthly newsletter, helping everyone stay connected and informed about community changes. We include your name, company, and photo so others in the industry can connect with you.

Nugget Of Knowledge



"What you do makes a difference, and you have to decide what kind of difference you want to make." - Jane Goodall

We can not always change the outcome, but we do have a choice on how we spend our time and who we spend time with. Surround yourself with those that make everything better!

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