



Southern Oregon

Monthly Marketing Update- May 2022

The new edition is hot off the press and is in the process of being distributed! Please let us know if you need more guides and how many you would like. We are honored once again to be the official resource guide for the Alzheimer's Association, Asante Hospitals, Mercy Hospital, and the Rogue Valley Council of Governments.

We hope you will be able to join us for our upcoming events! May 19th is our annual release party at RoxyAnn Winery 3:30-5:30, this is the biggest networking event of the year. Make sure to add it to your calendars and help spread the word to your referral sources. In addition, we will be hosting our Roseburg Happy Hour on Thursday, May 26th at 3:30pm out on the patio of McMenamins Roseburg Station Pub. This event will be in place of the May Douglas County meeting.

On a personal note, My husband, Lyman, continues to fight cancer and it has been a tough month. We appreciate everyone who has posted support and well wishes on his Caring Bridge page, it has truly made an impact on his desire to fight and remain positive. He is really hoping to see our sponsors at the Derby Event this Saturday. My fingers and toes are crossed!

Network Meetings

Please visit our [networking page](#) for specific details.

May 17, 11:30am
Southern Oregon Continuing Care Association (SOCCA)

May 19, 3:30pm
NO SONAR meeting! Please join us for our Release Party Instead!

May 26, 3:30pm



NO Douglas County Senior Resource Coalition! Please join us for our Roseburg Happy Hour Instead!

Marketing Update

Please visit our [Event Calendar](#) for details and more.

May 19, 3:30pm
Retirement Connection Release Party

June 7, 3:30pm
Transitions of Care Monthly Meeting

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Hello Florida!

We have now added new provider information for the state of Florida on CareAvailability.com. This means an additional 4,500+ providers are now listed in our database of resources, including: 2,417 senior housing options, such as assisted living, care homes, and skilled nursing facilities. Additionally we have added 1,477 homecare and hospice organizations.

What's New

On the home page of CareAvailability.com we have made sure you can browse articles by topics with ease. For instance, if you're looking for information about Power of Attorney for Memory Care, this would be under Housing and Estate Planning. Whatever services you need will be accessible and easy to navigate between desired searches. Can't find what you're looking for? Visit Resources and News to request a topic you'd like more information about.y.

[Update Availability](#)

On the Move

Do you know someone that has recently changed positions? [Send us an update](#) to share in the monthly newsletter, helping everyone stay connected and informed about community changes. We include your name, company, and photo so others in the industry can connect with you.

Nugget Of Knowledge



"What you do makes a difference, and you have to decide what kind of difference you want to make." - Jane Goodall

We can not always change the outcome, but we do have a choice on how we spend our time and who we spend time with. Surround yourself with those that make everything better!

Amy Schmidt
Retirement Connection
503-505-5865
amy@retirementconnection.com



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Retirement Connection, P.O. Box 820067, Portland, OR 97282, United States