



Retirement Connection

Greater Portland/Vancouver Monthly Marketing Update - April 2016

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Dear Meghan,

This year has been so busy and we are noticing, that like us, you are more mobile than ever. We're trying to meet your changing needs with technology when possible and would like to highlight a few of these important developments.

Recently, it became easier for everyone to sign their ad reservation online without needing a printer and fax machine causing a huge jump in earlybird reservations. This newsletter has become more mobile friendly and event dates can now be added to your calendar with just a few clicks. We've also started making the RSVPs for events available online and will continue to do so. Lastly, at the sponsor breakfast, many people asked if we would have a phone app soon and Claudette is now working on it.

Beyond these developments, our next hospital CEU event for Case Managers is coming up and will be at Legacy Emanuel Medical Center. While all spaces are filled for this event, we are working on the next round of events so, stay posted for more information.

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Alzheimer's Association: *Memories In The Making*

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MAY 13 Alzheimer's Association: *Memories in the Making*

5:30 PM *The Sentinel Hotel*
614 SW 11th Ave, Portland

Join us for an evening of art, food, fun, and a silent auction highlighting the Alzheimer's Association Memories in the Making program.

200+ attendance expected for cocktails, seated dinner, art, and silent auction.

Proceeds go to support the Alzheimer's Association Memories in the Making (MIM) Program which works to pair trained art facilitators with those suffering from Alzheimer's in an effort to help them find comfort, achievement, and accomplishment while living with memory loss. MIM gives people with dementia the ability to paint their thoughts, emotions, and memories so that art becomes their voice.

[Buy your tickets now](#) - (space is limited and will sell out at 300)

NETWORK MEETINGS - Portland

APR 6 Metropolitan Senior Network (MSN)

8 AM *Sunset Presbyterian Church*
14986 NW Cornell Rd, Beaverton
Topic: *Speed Networking*
Speaker: *Heidi Rowell, Retirement Connection*

APR 12 East County Marketing Exchange

3 PM *Hollywood Senior Center*
1820 NE 40th Ave, Portland
Topic: *Has the recent growth in the Portland area affected You?*

APR 19 Westside Referral Network (WRN)

3 PM *TBA*

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JOB POSTINGS

The following positions have been posted in the last month. (Some positions are outside the PDX/Vancouver area)

APR 21 **Clackamas County Senior Network**
3 PM *Princeton Village*
14370 SE Oregon Trail Dr, Clackamas

APR 25 **Senior Provider Information Network (SPIN Portland)**
3 PM *Holiday Park Plaza*
1300 NE 16th Ave, Portland
Topic: *Defining Hope, Living with ALS*

MAY 26 **Clackamas County Info & Referral**
8 AM *Development Service Bldg, Rm 119*
150 Beaver Creek Rd, Oregon City

NETWORK MEETINGS - Vancouver

APR 15 **Senior Service Network (SSN-Clark)**
9 AM *Peace Health Med. Ctr. Health Ed. Ctr.*
400 NE Mother Joseph Pl, Vancouver
Topic: *7 words to success-networking like a pro*

APR 17 **Senior Provider Information Network (SPIN-Vancouver)**
3 PM *American Medical Response*
409 NE 76th St, Vancouver

HOSPITAL CASE MANAGEMENT FAIR
(Coordinated by Retirement Connection)

APR 20 **Portland Providence Resource Fair**
12:30 PM *Legacy Emanuel Med Ctr - Atrium*
2801 N Gantenbein Ave, Portland
[More Information & Register](#)

MARKETING & DEVELOPMENT

APR 8 **Gardens in Senior Living Seminar**

- Senior Care Advisor
- Certified Nursing Assistants
- Health Services Director
- Live-In NAC
- Home Care NAC
- RN-Health & Wellness Director
- Referral Development Specialist
- Client Care Manager RN

Apply or submit new positions online through Retirement Connection's Job Board.

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Need help?

Don't hesitate to contact us

at admin@retirementconnection.com

phone at 503-505-5865!

COMMUNITY NEWS

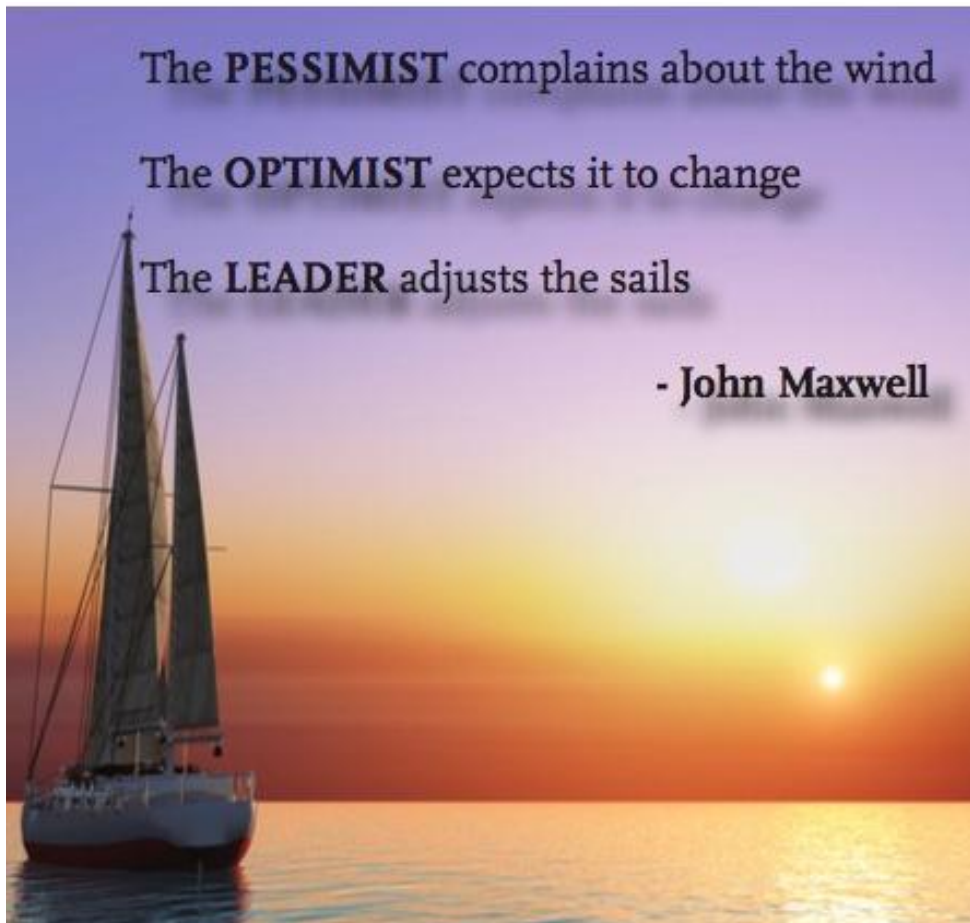
Have a community or public event you like to share?

All Day Legacy Emanuel Campus
2801 N Gantenbein Ave, Portland

APR 19 OHCA In-Home Care Conference
All Day OMEF Event Center
11740 SW 68th Pkwy, Tigard

APR 20 Legacy Emanuel Medical Center Vendor Fair
12:30 PM Legacy Emanuel Med Ctr - Atrium
2801 N Gantenbein Ave, Portland
[More Information & Register](#)

NUGGET OF KNOWLEDGE



The only thing certain is that there will be change. Every market, every meeting, every contact shifts a bit with each encounter. Just when I think I

[Submit your news](#)

We'll post it for free to help you get the word out!

VIEW EVENTS BY REGION

Looking for events in another region? Click on one of the links below.

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[Puget Sound Events](#)
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Additional copies of the Guide are available at no cost and are the perfect resource

have a plan and a course set - things change. There is new competition, new team members, family plans, and conflicting schedules. It can be overwhelming to look at all that must get done in one week - so I start with what can I get done right now, and then next, and then next....

~ Amy Schmidt

health fairs, workshops and your market packets.

Guides are located at EVERY Senior Center, Hospital, Library and Meals-on-Wheels sites.

You can order as many as you need to serve the families in your community.

Add a label to the cover to highlight your business and use the guide as a giveaway.

, 205 SE Spokane St #375, Portland, OR 97202, United States

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