

Finally - a single resource to navigate the continuum of senior living & care options, that is both transparent and comprehensive. This means that the phone numbers and contact links on our site connect directly to providers rather than our staff.

We believe in democratizing how providers market their services. Our approach includes featuring all licensed providers and charging a flat annual fee only for those wishing to showcase photos and marketing materials. We do not monetize our relationships with families and seniors—no referral fees are ever charged.

Upgrade to a Premium Profile

• Increase the SEO of your Profile

Increase your online visibility with a premium profile. A general web search for services in your state is more likely to show your profile page in the search results when photos, descriptions, and videos are included for the search engines to crawl your content.

• Improve Your Company Website's SEO

As CareAvailability.com experiences increased traffic and improved Google rankings, your website's visibility can also benefit through strategic linking to your site.

• Use Our Sales Follow-Up Tool

Streamline sales follow up by sharing your profile link via text or email. One link provides a one-stop resource to share your availability, photos, contact details, detailed descriptions, and more. It simplifies the process for prospects, making it easier than navigating multiple pages on your website, and it's mobile-friendly!

• Leverage Your Profile for Community Outreach

Keep referral sources updated by showcasing your current availability, latest services, and essential information. With one simple link, they can share your details with potential clients, ensuring they always have the most current information.

Additionally, you can also market multiple locations and optimize your regional efforts by using the “My List” feature to group profiles that showcase amenities, contact details, and availability in one shareable list.

• Unify Your Sales Force

Regional managers can effortlessly view and manage the engagement and updates of multiple locations on CareAvailability.com, streamlining coordination and maintaining consistency across all locations.

\$1,000 Annually (per location)

Benefit	Local*	Regional**	National***
Up to 5 Photos	●	●	●
Company Logo	●	●	●
Brochure Link	●	●	●
Video Links	●	●	●
Description of Care & Services	●	●	●
List of Amenities/Services	●	●	●
Floor Plans for Senior Living	●	●	●
Link to Your Website	●	●	●
Inquiry Form	●	●	●
Social Media Links	●	●	●
One Time Set Up Fee/Location	\$300	\$200	\$100
Press Releases		●	●
Onboarding Support Zoom		●	●
Monthly Q/A Zoom Call		●	●
Logo on Homepage			●
Logo Web Link on “Partner” Page			●
Monthly Educational Article Post			●

* Local is for individual providers choosing to upgrade to premium

** Regional highlights a cluster of providers, 5+ locations

*** National includes every location nationwide, at least 20+ providers to be eligible

Contact:

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